
Ireland Rubsamen-McGill

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Career Overview

Highly motivated individual seeking employment in marketing and/or media related areas. Interested in combining my media skill set and my sales background to contribute to an organization while gaining valuable experience.

MEDIA/MARKETING EXPERIENCE

Whirlix Design, Richardson, TX - *Contract Photographer*

2020 - Current

- Professionally photographed completed projects in DFW area
- Organized and edited photos in order to be used by marketing department for company project portfolio
- Communicated closely with the marketing manager on projects that need updates and/or changes

Freelance, Plano, TX - *Wedding Photographer/Videographer*

2014 - Current

- Provided consultations with wedding clients to discuss photography/videography desires and expectations prior to entering into a contract.
- Created slideshows and visual presentations to educate clients on styles, options, and inspirations.
- Worked to maintain positive client relationships, resulting in client referrals.

The Knight School, Fort Worth, TX - *Graphic Animation*

2022

- Created a visually appealing digital flier for extra-curricular activity
- Implemented my skills in Adobe Illustrator software to animate objects
- Collaborated with stakeholders in brainstorm, planning, and creating

Mapei Americas, Deerfield Beach, FL - *Contract Photographer*

2021

- Collaborated with Mapei marketing technical and sales in order to have a successful post-production
- Coordinated with manufacturer, installer, and general contractor to capture installation process from preparation to finish
- Organized product installation training video and still photography for use by Mapei marketing department

SALES EXPERIENCE

Talent Tree Agency, Dallas, TX - *Promotional Specialist*

2019 - Present

- Promoted specific products to consumers by educating them on it
- Achieved as many sales as possible in a 3 hour time frame
- Assisted consumers with sampling products and be the face of the company that is represented
- Communicated closely with booking manager, collected data points for CRM entry

Austin's Pizza, Austin, TX - *Cook/Cashier*

2017 - 2020

- Prepared the kitchen for full service
- Executed orders in a timely manner
- Managed sales, out of store events, and catering

EDUCATION

University of North Texas, Denton, TX - *Bachelor of Arts, Media Arts*

December 2022

ACCOMPLISHMENTS

Dean's List UNT

Texas Life Insurance License

Cinematographer: Behind The Scenes of North Texas Television

National Charity League 2012-2016

President National Charity League 2015-2016

TABC Certified

Girl Scout Silver Award

**PROFICIENT IN: Adobe Lightroom, Adobe After Effects,
Adobe Illustrator, Adobe Premiere Pro, Microsoft
Powerpoint, Canva, Microsoft Word, Adobe Audition**